



Alumni Coordinating Committee Fall Meeting

October 14, 2011

Presiding: George Laubmeier, Executive Chair

- I. Call to Order/Welcome/Introductions at 3:17PM EST by George Laubmeier
 - A. Agenda approved
- II. Roll Call and Minutes from the previous meeting
 - A. Roll Call
 - 1) PRESENT
 1. Executive Chair: George Laubmeier
 2. Region 1: Emily Hughes
 3. Region 3: Anne Ruble Dew
 4. Region 4: Brice Harader-Pate
 5. Region 5: Colleen Reed
 6. State Director Liasion: Peyton Holland
 7. National Staff: Niki Clausen
 - 2) ABSENT
 1. None
- III. New Business
 - A. Region 2 Representative vacancy
 - 1) Motion: Place Cassie Klebig into the Region 2 Representative position for the remainder of the term, Seconded
 - 2) No debate
 - 3) Motion passes
- IV. Adjournment at 3:21PM EST by George L.

October 15, 2011

Presiding: George Laubmeier, Executive Chair
Minutes submitted by Brice Harader-Pate

- V. Call to Order/Welcome at 8:40AM EST by George Laubmeier
 - A. Agenda approved
- VI. Roll Call/Agenda/Minutes/Reports
 - A. PRESENT
 - 1) Executive Chair: George Laubmeier
 - 2) Region 1: Emily Hughes
 - 3) Region 2: Cassie Klebig
 - 4) Region 3: Anne Ruble Dew
 - 5) Region 4, Executive Secretary: Brice Harader-Pate
 - 6) Region 5: Colleen Reed

- 7) State Director Liaison: Peyton Holland
- 8) National Staff: Niki Clausen, Marsha Daves

B. ABSENT

- 1) None

C. Agenda Approved

D. Minutes approved from last meeting

E. Reports

- 1) Region 1:
 1. Sent introduction email to all Region 1 SD's and key alumni
 2. Within Maine, Hal Casey and Alumni Coordinator are moving forward
 3. Signed up 15 key alumni volunteers that will be working with Fall Leadership
 4. Possibilities within New Hampshire
- 2) Region 2:
 1. Excited about looking forward to contacting State Director's
 2. Florida has new State Director
- 3) Region 3:
 1. Email to all state directors, responses received from Ohio and Michigan
 2. Fall conference in 2 weeks
 3. Working with Kentucky on possibilities for travel
- 4) Region 4:
 1. Formation of Oklahoma Alumni Board, first meeting on October 12, 2011
 2. Oklahoma is nominating one individual to run for ACC
 3. Confirmation of attending Kansas and Oklahoma conferences
 4. Kansas Fall Leadership Oct. 18, invited to attend, declined due to ACC meeting
 5. Looking for new opportunities outside of Kansas and Oklahoma
- 5) Region 5:
 1. Welcome letter, response from California, Utah and Nevada
 2. Plan to follow-up after Fall Conference
- 6) State Director Liaison:
 1. State Director Conference was a success with feedback from each State Director via SurveyMonkey
 - a. Main issue is resources
 2. Will be attending 4 Conference's outside of North Carolina, will report on Alumni
- 7) Alumni Coordinator Report:
 1. Alumni Goals: Increase membership to 32,000, increase social networking and communication, and offer alumni training.
 2. Coordinator Goals: Twitter and State Alumni Representative communication
 3. Upcoming Alumni Professional Development Webinar Series with Proven.com
 4. Next newsletter in November
- 8) Membership Report:
 1. 26,285 current members
 2. Access to Alumni database via login for ACC members
 3. Request to monitor for duplicates and updates for region
 4. Goal is 32,000
- 9) Financial Report:
 1. Financial Report September 2010 through August 2011 provided
 2. End Totals
 - a. YDF

- i. Alumni Fund: 17,372.35
- ii. Alumni Lifetime Fund: \$23,178.34
- b. SkillsUSA
 - i. Alumni Account: \$0

VII. Unfinished Business

VIII. New Business

- A. Upcoming Elections for Regions 2,4, and Chair –George
 - 1) Look for nominees within your region
 - 2) With nominations, ensure correct contact information and nominee is aware
- B. Alumni Scholarship and Outstanding Chapter – George
 - 1) 2, \$500 Alumni Merit Scholarships
 - 1. Continue discussion for unfinished business during next business meeting
 - 2. Motion passed, Vote passed
 - 2) Sharon Melton-Meyers Scholarship, 2 \$500 scholarships
 - 3) Outstanding Chapter, cost is \$1,000
 - 1. Facetime with competitors during orientation and obtain alumni membership
 - 2. Motion passed, Vote passed
- C. State Grants – Niki
 - 1) Pending funding for upcoming year
 - 2) States that already received funds are not eligible to reapply
 - 3) Motion to approve state grants and move forward pending funding, Vote passed
- D. National Conference Activities – George
 - 1) NLSC Volunteer Scholarship and Criteria
 - 1. Key Volunteers, How Many? How much of a stipend?
 - 2) ACC Policies and Procedures
 - 1. Committee formed to develop/edit ACC Responsibilities, Emily Hughes
 - 2. Participation and obligations
 - 3. Motion passed, Vote Passed
 - 3) 5K Run
 - 1. Sponsor is Proven.com 2012 Run
 - 2. Last years registrations were down
 - 3. Events registration online with NLSC registration
 - 4. Pre-registration discount versus NLSC registration
 - 5. Motion passed, Vote passed
 - 4) Booth Management
 - 1. Location and Design
 - a. Needs to be more appealing
 - 2. Amazing Race prizes
 - 3. Harley sales
 - 4. Anne Dew nominated as Booth Management lead
 - 5. Motion passed, Vote passed
 - 5) Training and SkillsUSA University
 - 1. Sessions: 5K Race, Alumni
 - 2. Possibility of a CPR Certification with pre-registration
 - 3. Training: different tracks, coordination with 101/201
 - 4. Motion passed, Vote passed
 - 6) Sales
 - 1. Booth items and sales
 - 2. Water bottles, pin towels

- 3. Brice & Colleen nominated for Committee
- 7) Alumni Sign-ups
 - 1. Short forms, runners join from registration, competitors, scanners
 - 2. 101/201, voting delegates registration
 - 3. Apple App for membership
- 8) Headquarters/Financial Management
 - 1. HQ Manager: Brice nominated
- 9) Event Coordinator
 - 1. Breakfast and Luncheon set up, greeting, cleaning-up
 - a. Recognition Luncheon
 - i. Loop of pictures
 - 2. Evening/night activities
 - a. Day 1: -- (unassigned)-----
 - b. Day 2: Champions Festival
 - c. Day 3: Opening Ceremony, Alumni seating
 - d. Day 4: Baseball/Worlds of Fun
- 10) Dunk Tank
 - 1. BOSCH sponsored, Peyton nominated
 - 2. Pre-sale tickets per state
- 11) Pin Sets
 - 1. Brice nominated
- 12) Alumni and Volunteer Apparel
 - 1. Purple, white and blue shirts
- 13) Other
 - 1. Recognition Luncheon
 - a. Loop of Pictures, Sponsors on Slide show

E. Key State Volunteers

- 1) 1 per state or 1 additional per region
- 2) Training for State Leaders to start State Alumni Associations

F. Membership

- 1) Alumni Tiered Membership
 - 1. Discussed, Reviewed
 - 2. Update to be shared to BOD and YDF
- 2) Membership Tracking
 - 1. Improved Communication
 - 2. Updating member information
 - 3. Automatic welcome email and membership renewal email
 - 4. Incentives

IX. Recognition and Awards

A. National Alumni Social Networking

- 1) Facebook, Twitter, LinkedIn
 - 1. Weekly recognition, 1 state/year

X. Constitutional Amendments

A. Motion:

- 1) Article VI – Alumni Coordinating Committee shall read,
 “SECTION 7. The Alumni Coordinating Committee’s term shall be limited to two consecutive terms (4 years).”
 - 1. Amendment passed and will be taken to the Executive Director for approval.

2) Article VI – Alumni Coordinating Committee, add “Ex Officio Member Business and Industry Representative.”

1. Amendment passed and will be taken to the Executive Director for approval.

XI. Announcements

A. Best wishes to Steven Hawes and his family

B. Congratulations and welcome to Peyton Holland and Cassie Klebig

XII. Adjournment at 1:04PM EST by George L.