

Pin Design Demonstration Contest

PURPOSE:

To evaluate a contestant's creative, technical and oral presentation skills regarding their winning state pin design, and to recognize outstanding students for excellence and professionalism.

CLOTHING REQUIREMENT:

Official attire for men: Official red blazer, windbreaker-style jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie from Midwest Trophy; black socks and black shoes.

Official attire for women: Official red blazer, windbreaker-style jacket or sweater; black dress slacks or skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone hose and black shoes. To purchase official clothing, contact Midwest Trophy Manufacturing Co. Inc. by calling 800-324-5996 or order online at www.mtmrecognition.com/skillsusa/.

Note: Contestants must wear their official contest clothing to the contest orientation meeting.

ELIGIBILITY:

Open to active SkillsUSA members enrolled in career and technical programs.

EQUIPMENT AND MATERIALS:

Supplied by the Technical Committee:

- Timekeeper and judges
- All necessary information for the judges and technical committee

Supplied by the contestant:

- Renderings of pin design
- Fully charged laptop to assist in their presentation (not required)
- One page, typewritten résumé

Please note that accessibility of electricity cannot be guaranteed by the Technical Committee

SCOPE OF THE CONTEST:

The contest consists of two parts:

1. Evaluation of the pin design
2. Oral presentation and questions and answers session. All contestants will be asked the same questions which judges will determine before the start of the contest

Knowledge Performance:

There is no skill-related written test for this contest.

Skill Performance:

The contest is designed to assess the ability of the competitor to design and produce a drawing of that design, as well as give an effective presentation regarding all aspects of their creation of the design.

Contest Guidelines:

1. All entries must be rendered in color (full color or two color)
2. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or Freehand. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
3. All entries should be submitted with two versions of the art on a single page. The larger version is for judging. The smaller version is to show what the actual pin will look like. The larger version must be approximately 7 inches wide x 7 inches high for judging. The smaller version should be approximately 1 inch x 1 inch tall to show how the completed pin will look. Both versions should be identical. Wording on the pin must reference the name of the state. A sample of the actual pin is helpful, but not required.
4. The official artwork for the SkillsUSA emblem or logo (or elements of either) cannot appear on the pin. However, the words "SkillsUSA" and redesigned elements of the emblem may be used. If the contestant's state pin contest requires the use of the SkillsUSA emblem or logo, the contestant may either submit a re-worked pin design that complies with the National contest rules, or submit to the Technical Committee a copy of their state's pin contest rules specifying the SkillsUSA emblem or logo usage requirement.
5. All copyright laws must be followed in the creation of the design.
6. Contestants will present a 5 to 7 minute presentation regarding their design (no less than 5 minutes/not to exceed 7 minutes). Talking points should include:
 - a. How he/she came up with the design of the pin
 - b. The process in which they designed the pin
 - c. Why he/she feels it represents their state
 - d. What are its unique qualities
 - e. Why would other students/advisors want to wear it

