# Get with the Program

# The SkillsUSA Program of Work

The Program of Work (PoW) is built on the SkillsUSA Framework, the blueprint for career readiness. Plan activities in all six areas of the PoW this year and ignite your members' potential to grow, lead and make a difference. Let's get to work!





For more information on the SkillsUSA Program of Work, scan this QR code, call the SkillsUSA Customer Care Team at 844-875-4557 or visit skillsusa.org. © 2024 SkillsUSA Inc.







## **Workplace Experiences**

Explore new career paths, gain real-world experience and compete!



### **Advocacy and Marketing**

Spread the word about your chapter's great work and the value of SkillsUSA.



# **Leadership Development**

Benefit from individual and team development, individual growth planning and leadership competitions.



### Partner and Alumni Engagement

Engage support from alumni, faculty and business and industry partners.



### **Community Engagement**

Develop meaningful partnerships and identify opportunities for community growth and improvement.



# **Financial Management**

Learn to manage finances and build entrepreneurial skills.

