



**America's proud champion  
of the skilled trades**



## WE ARE ... SkillsUSA!

SkillsUSA is the #1 workforce development organization for students. We *empower* students to become skilled professionals, career-ready leaders and responsible community members.

SkillsUSA serves over 400,000 career and technical education students and teachers in middle schools, high schools and college/postsecondary institutions nationwide. SkillsUSA is closing the skills gap threatening American industry while empowering our next generation to develop the skills that shape personal and professional success.

At SkillsUSA, the future is in **good hands** ... because it's in **skilled hands**.

## Our Framework is the Difference



SkillsUSA's mission is accomplished through the **SkillsUSA Framework** of Personal Skills, Workplace Skills and Technical Skills Grounded in Academics. Created with the help of our industry partners, the Framework is the blueprint for career readiness, and it's the foundation for all we do. Through the Framework, students develop crucial career and life skills — communication, teamwork, professionalism, computer and technology literacy, integrity and many more — that set them apart from their peers. We call it “the SkillsUSA difference,” and the Framework makes it happen.

## Who We Are

**The #1 workforce development organization for students**

Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.



As SkillsUSA nears its **65th anniversary** in 2030, the organization is reflecting on its past and shaping a bold future. While there's data to show that SkillsUSA makes career and technical education (CTE) work better, the growing skills gap and rising income inequality point to the need to do even more for students. SkillsUSA stands ready to meet this challenge and has created five tenets in our **Drive to 65 campaign** to meet our nation's workforce challenges.

**LEARN MORE, JOIN AND SUPPORT AT [SKILLSUSA.ORG](https://www.skillsusa.org)**